

SOAR! 2022

Design Incubator Programme

Organised by:



About



As part of TOUCH Community Services' 30th anniversary celebration, SOAR! provides the opportunity for participants to **S**ynthesise **O**utcome-focused & **A**pplicable innovations to **R**ealise change.



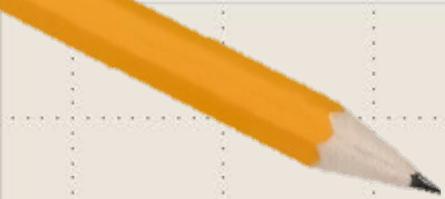
About



A 10-week design programme that:

1. Creates an environment for **ground-up solutioning** to meet complex **community needs**.
2. Encourages an **innovative, client-centric, evidence-informed** approach to meet continually changing **community needs**.





SOAR! 2022

A Design Incubator Programme



Empowering youth leaders to design evidence-based programmes for social good

Step 1: INCUBATE



- Conduct **Situational Analysis** to understand the problem.
- Ideate potential solutions and pitch your ideas!

Step 2: HATCH



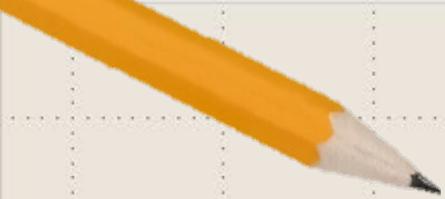
- Learn and apply Programme Design frameworks.
- Pitch your programme!

Step 3: FLEDGE



- Selected teams get to pilot their project with Innovation Fund and mentorship!





What's in it for you?



Safe space to
pilot ideas



Opportunities to
network



Apply programme
design skills

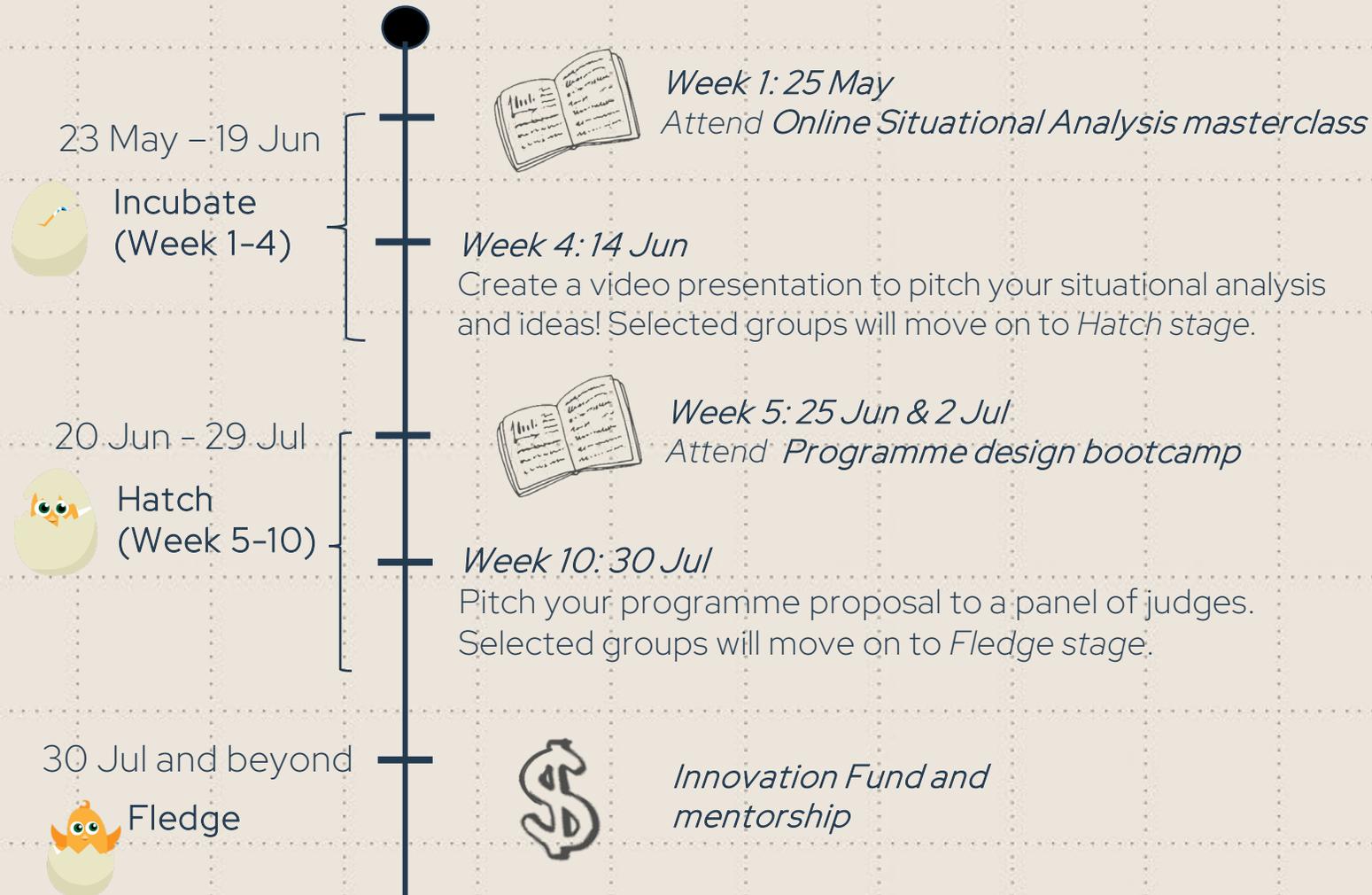


Resources to pilot
project

Selected groups will also stand a chance to receive cash prizes.

Your Journey

As a team, work together to design your project from May 2022 to Jul 2022, and implement the project from Aug 2022 onwards.



Learning Journey

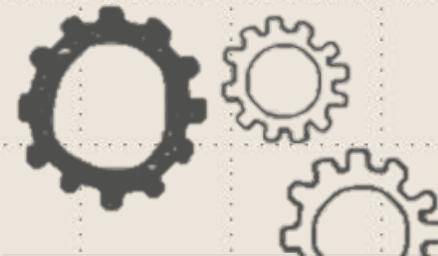
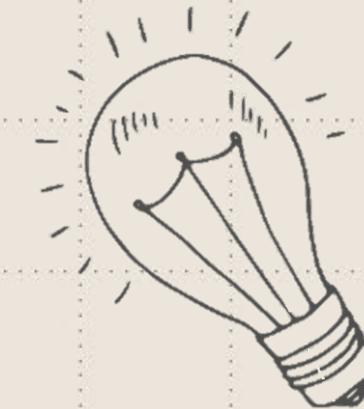
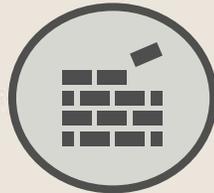
Innovation Fund & Mentorship
Pilot your project with resources and support



Programme Design Bootcamp
25 Jun & 2 Jul 2022, 10am-3pm
Learn frameworks that help you to design programmes



Online Situational Analysis
Masterclass
25 May 2022, 7-9pm
Understand community needs and build your case





Commitment

- Attend all workshops (Online situational analysis masterclass and programme design boot camp*)
- Preliminary idea pitch
- Programme design pitch*
- Optional: Mentorship and consultation (2x 1h mentorship and consultation sessions with TOUCH's Impact and Research Team)*
- Commit to programme implementation and milestones as articulated in your programme design proposal*

*Only applicable for teams selected for the Hatch stage of the programme.



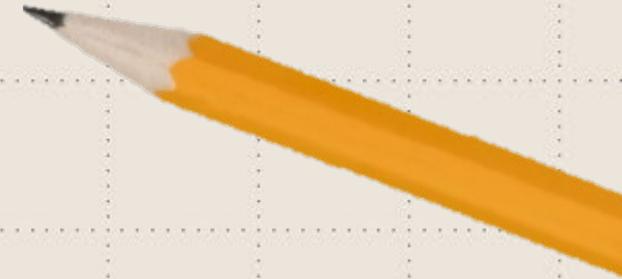
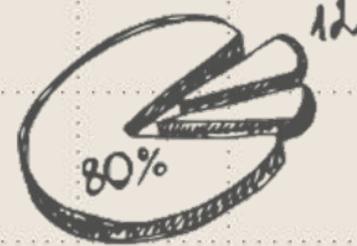
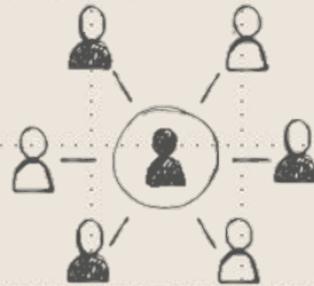
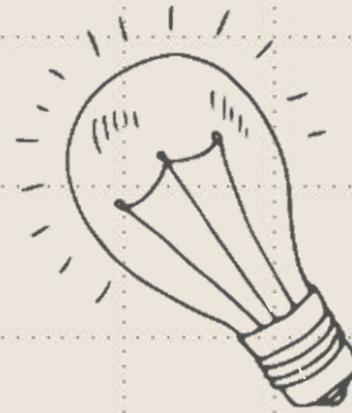
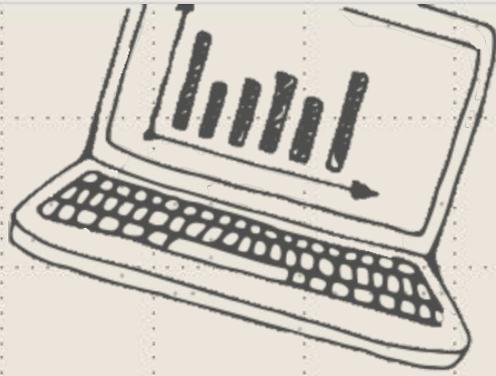
Registration



Receive up-to-date information about SOAR! 2022 programme

via:

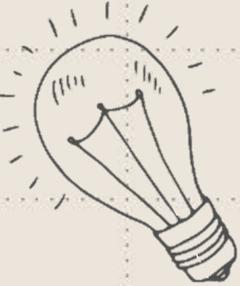
[TOUCH event page](#) and [Facebook page](#)



Challenge Statements

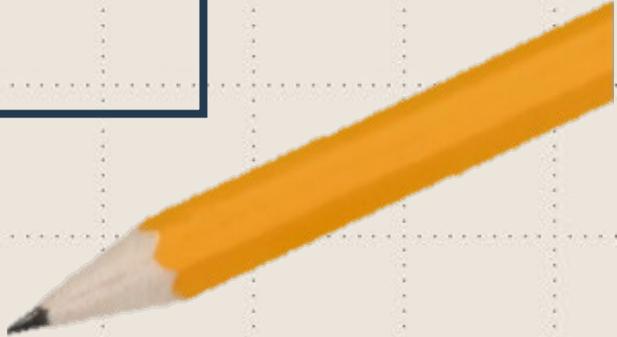
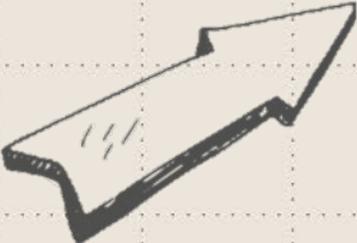
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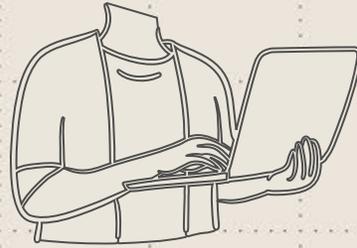
Challenge statements are issues identified within the community that you may choose to work on for this programme.

There are 10 challenge statements from four different themes that you may choose from.

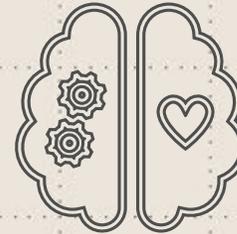


Note: There are no limits in the number of groups that may attempt each challenge statement.

Tackle challenges related to these themes:



Digitalisation



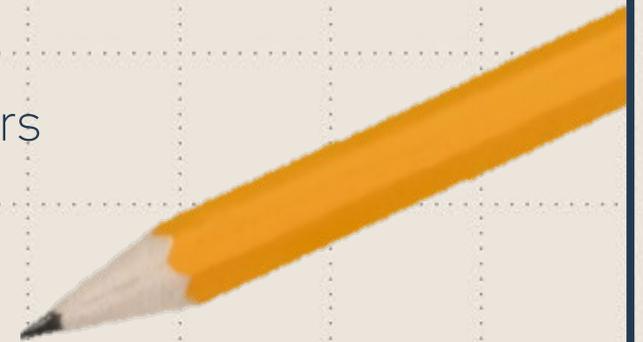
Mental Health



Seniors



Parents and Caregivers



Challenge statements (1/3)

Digitalisation

1. With increased dependence on technology in a post-pandemic employment landscape, lower levels of digital skills may reduce employability opportunities for persons with intellectual disabilities.
2. Excessive social media use among youths may negatively affect mental well-being.
3. The exposure of sexually explicit and/or violent media online may have effect on youth attitudes and behaviours towards sex and/or use of violence.

Mental health

4. People who need mental health support are not accessing help despite increasing availability of mental health services and resources.



Challenge statements (2/3)



Seniors

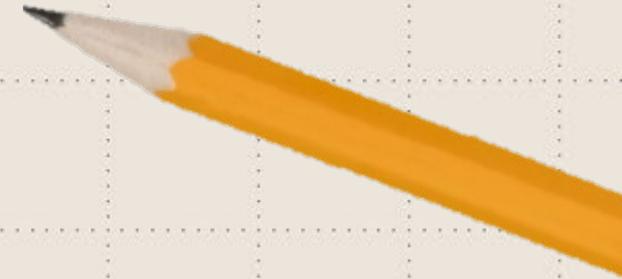
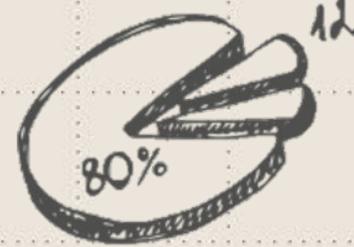
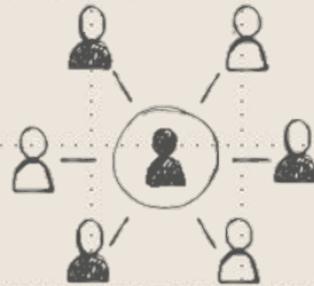
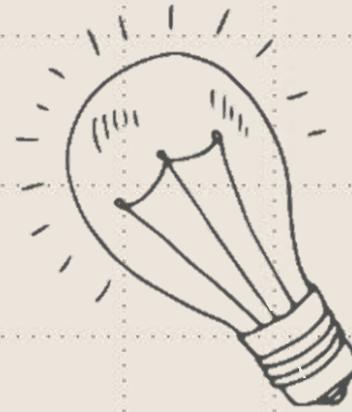
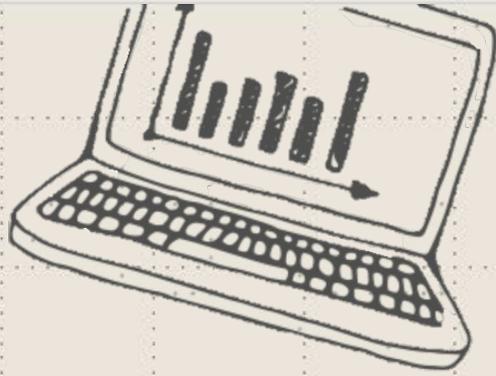
5. With the COVID-19 pandemic, physical engagements are affected. There is a need to explore hybrid forms of engagement for long-term relationship building with seniors.
6. Seniors who live alone are at risk of social isolation, which is correlated to risks of developing illnesses including dementia, hypertension, heart disease, and depression.
7. Malnutrition is prevalent among seniors above 55 years old and is associated with severe health implications, including increased severity of disability and disease, as well as increased mortality.

Challenge statements (3/3)



Parents and Caregivers

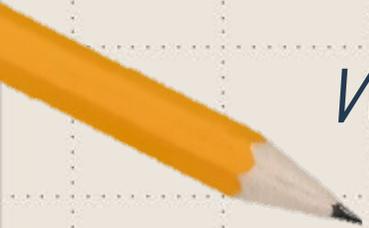
8. In an increasingly digital world, caregivers of persons with special needs require help and support that is customised to manage digital experience and usage of persons with special needs.
9. Despite availability of parenting support and resources, parents/caregivers in need of support are not accessing them.
10. Caregivers often neglect their own needs and wellbeing in their caregiving journey resulting in burnout.



Frequently Asked Questions

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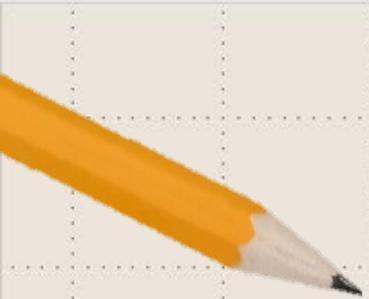




What if I have a group, but it is less than three members or more than six members?

We strongly recommend a group size **between three and six members**. This group size is ideal for group discussions and can benefit from the multiple perspectives provided by every member. In addition, programme design and implementation require a great deal of time, effort and commitment. Having more members allow for better allocation of roles and responsibilities.

That being said, if you have a strong reason to have less than three members or more than six members, do contact us early and we will review this on a case-by-case basis. You may write to Hui Hui at huihui.tham@touch.org.sg or contact us via our [Facebook page](#).



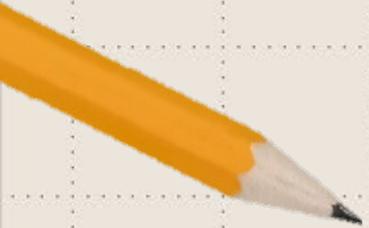
What will the workshops be about?

The workshops will equip you with some basic handles on programme design.

The first workshop on Situational Analysis will be a one-day workshop conducted online. It will provide a frame to understand community and their needs. This will help you build a strong case for your programme.

The second workshop will be conducted face-to-face (subjected to prevailing safe management measures), over two separate weekends. It will equip you with programme design knowledge such as the Theory of Change, Logic Model, budget and proposal writing skills.

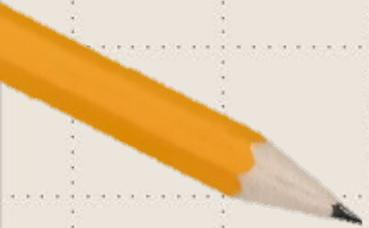
Do note that these components form the core of what you will be evaluated on for your final presentation and proposal.



Why are the workshops so long?

The workshops will cover extensive content that aims to equip participants with the knowledge needed to design a programme. In addition, these workshops are designed to give participants dedicated times to kickstart discussions for the process of programme design.

It is also a good opportunity for your team to ask the facilitators trained in programme design any questions you may have!



Must I attend all workshops? What if I am unable to make it for some?

It is compulsory that ALL group members attend and participate in ALL the workshops. This ensures that the team is aligned on expectations for the presentation and proposal. In addition, as a large amount of time will be dedicated for discussions within your group, attending the workshops will allow you to actively take part in the discussions with your group and contribute to your group's progress.

Should you be unable to attend the workshops for valid reasons, do inform us early.



I am interested to design a programme. However, I am not sure if I am able to commit to implementing the programme. Should I still take part in the programme?

This programme design incubation event is meant to support individuals committed to designing and implementing the programme. Beyond the 10-week programme, selected projects will be able to embark on a one-year pilot as we hope to encourage ground-up solutioning and implementation.

We expect participants registering for SOAR! 2022 to commit for the length of the programme design and programme implementation planned by your team. It is important to consider your team's workload when planning the programme.

Questions?

Email Hui Hui at huihui.tham@touch.org.sg
Or [Facebook message us](#).

