



Mrs Anita Low-Lim

Chief Transformation Officer

Transformation Office
TOUCH Wellness Group
Partnership & Volunteer Management

Date of appointment: 1 July 2022

Anita is the Chief Transformation Officer with TOUCH Community Services and she oversees TOUCH's transformation initiatives and ensures that they are fully integrated on both operational and strategic levels.

Anita also leads the TOUCH Wellness Group to provide cutting edge and innovative solutions to address mental, digital and physical health of the community.

She also oversees the Partnership & Volunteer Management department in securing funding, establishing partnerships in co-creating solutions to meet evolving needs as well as harnessing dedicated volunteers as champions in enabling the community.

She is a member of the Media Literacy Council, Singapore that spearheads public education on media literacy and cyber wellness and advises the government on appropriate policy responses to the evolving world of media, technology, and consumer participation. She also co-chairs the Youth Alliance for Mental Health, under the National Council of Social Service (NCSS).

Anita is also a guest speaker on cyber wellness issues at different local and UNESCO platforms and international conferences. In 2020, she was also invited to join a panel of experts for UNESCO consultation on cyberbullying.

Anita is credited with the set-up of TOUCH's Impact & Research Department in 2017, which has enabled the organisation to articulate and measure the outcome and impact of its programmes, to lend greater credence to its work and accountability to its stakeholders.

Anita is a Tote Board Overseas Scholarship recipient and completed the programme on Strategic Perspective on Non-profit Management in Harvard Business School in 2019. In 2020, Anita was appointed as a Social Service Fellow in recognition of her contributions to the social service sector.

Anita holds a Master in Social Sciences (Applied Sociology) and Bachelor of Arts Degree, both from the National University of Singapore.